



UX/UI Designer
evahanissian.com
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(901)-590-5573

Skills

TECHNICAL

Adobe Suite (Ps, Ai, Id, etc.)
Figma
Framer
Webflow
HTML/CSS
Javascript

DESIGN

User Experience Design
Interaction Design
Visual Design
Wireframing/Prototyping
Illustration

Education

Christian Brothers University

Aug 2018 - May 2023

BFA Visual Arts

Conc. Graphic Design

BS Computer Science

Conc. Engineering

Awards:

Presidential Scholarship

Visual Arts Scholarship

Experience

Freelance

UX/UI & Graphic Designer
05/23 - Present

Providing continual design support for clients for various mediums including, but not limited to, web, email, and direct mail. Currently managing a monthly direct mail campaign for one of the largest institutions in the Memphis metro area. Produced a UI design option for an energy company's MyAccount webpage and mobile app redesign.

ALSAC/St. Jude

Merchandise Marketing Design Intern
08/21 - 06/22, 08/22 - 04/23

The first intern in ALSAC's internship program to work with two teams (Merchandise and Direct Marketing) at the same time. Led the St. Jude Gift Shop's homepage redesign efforts, bridging the gap between the 3rd party developers and design wants of the team. Created the 2022 St. Jude Memphis Marathon Weekend Gift Shop landing page. Aided in merchandise photoshoot creative directions.

Direct Marketing Design Intern

06/22 - 04/23

2nd place winner of the ALSAC Summer Intern Innovation Project with a proposed web app designed to engage Generation Z in the Dinners, Golf, and Galas (DGG) program. Recorded UserTesting.com data of donor interactions and feedback for Direct Mail pieces to inform design decisions for upcoming campaigns. Constructed digital campaign cards and animated a departmental holiday card for partners and vendors using Adobe After effects and Premiere Pro.

PORTFOLIO

